

SOLUTION

Medication Adherence

Activate non-adherent populations with automated, personalized conversations proven to prompt action and increase refill rates.



OUTCOMES

14pp

Increase in refill rates for a non-adherent population

80%

Improvement in PDC compliance for a 90K member population

92%

Accuracy for Conversational AI response handling

Tailored Outreach

Send personalized dialogues using conversational AI to educate your members about their medications and encourage action.

Overcome Barriers

Improve health outcomes by gathering insights on barriers, connecting members to related resources, and addressing questions and concerns to drive medication adherence.

Inspire Behavior Change

Leverage behavioral science and streaming health education to improve health literacy and inspire self-efficacy.



SMS



IVR



Email



Mobile Web

Path Health said:

Hi Kate. We know it can be hard to stay on top of your medications, so we want to help! Has there been something that has recently stopped you from refilling your medication?

You said:

I'm just really busy...

Path Health said:

You can get your medication shipped to you! To set up home delivery, call 555-943-3333 to see if you're eligible.