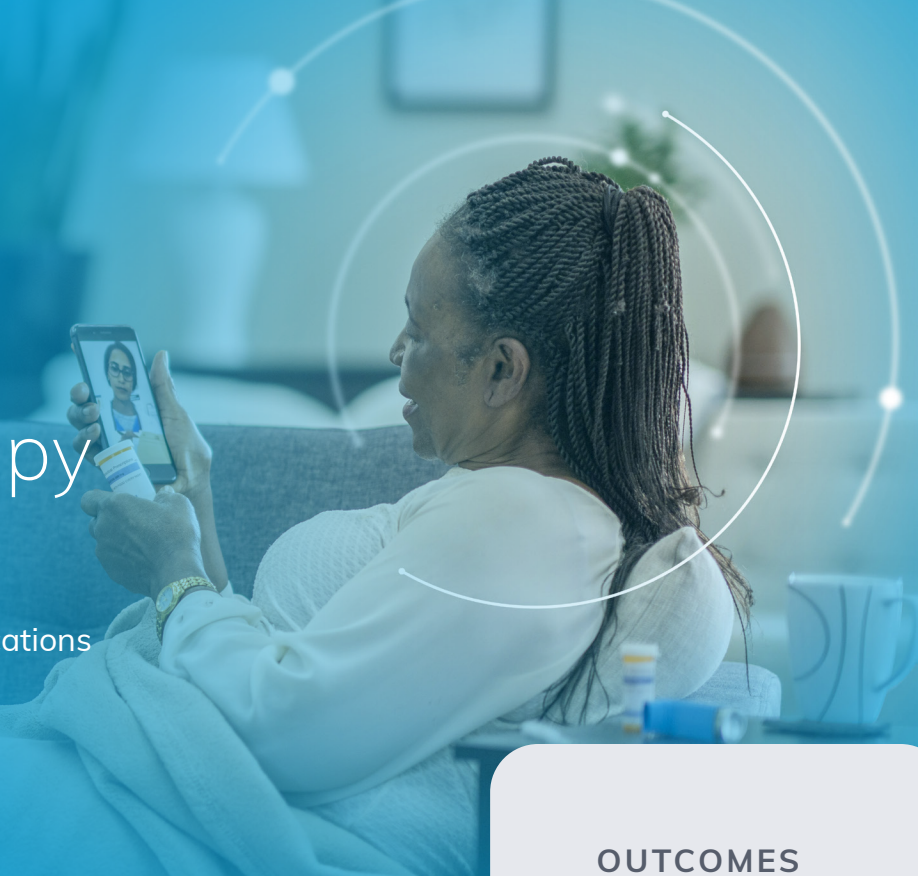


SOLUTION

Medication Therapy Management

Encourage members to review their medications with a qualified provider while improving outcomes at scale using mPulse's leading engagement solution.



OUTCOMES

19%

Members confirming or declining MTM calls with a pharmacist

10%

Members removed from denominator after requesting to be removed from the program

75%

Members provided ideal contact times to discuss their medications with a pharmacist

Tailored Outreach

Our solution uses conversational AI to send tailored dialogues to members that overcome barriers, build self-efficacy, and increase health outcomes.



SMS



IVR



Email



Mobile Web

Member Insights

Keep members on top of their medication reviews at scale while improving their health, gathering enterprise insights, and increasing your plan's quality performance.

Path Health said:

Hi, Suzie! This is the Pharmacy team at Path Health. Every year, a pharmacist can review your medications with you at no out-of-pocket cost. Many members use this valuable benefit, and we don't want you to miss out.

See how Linda found greater health with her medication review in this [short storybook here](#).

You said:

This is great! Thanks!

Streaming Health Education

Leverage a combination of animation, and expert-led content to deepen member knowledge of MTM benefits and encourage them to schedule a call with a qualified provider.